



SAVE THE DATE!

EVENTS IN SACRAMENTO, SAN FRANCISCO, AND LOS ANGELES

Pre-Event Calls: **June 12 at 9 to 10 a.m. – All Coalition Members Welcome**
 June 14 at 2 to 3 p.m. – Sacramento Press Conference Speakers Only
 Conference Call number for both calls: 800-882-3610 pass code 6751000#

SACRAMENTO: **Tuesday, June 19. Location: West Steps of the Capitol Building**

Resource Fair – 10a.m. to 2p.m. (Set up at 9a.m.)

- Tents, tables, chairs provided. Participant provides educational collateral and information.
- Randle Communications will work with interested resource fair booth participants to make sure they have the logistical support they need to set up their booth.

Press Conference – 12:30 p.m. to 1 p.m. (Arrive at 11:45a.m.)

- **Speakers:** Randle Communications will contact all speakers individually to confirm their participation and to provide additional logistical info and talking points / messaging.
- **Stage Participants:** Stage participants will be placed on stage for backdrop purposes, but will not have a speaking role during the press conference. Randle Communications will work with coalition members to help identify stage participants. Wear “uniforms”, i.e., public safety, union t-shirts, lab coats, professional and casual attire, etc. Upon arrival, go to Guest Tent and wait to be placed on stage. Refreshments provided.

Media and Video pullouts – 1p.m. to 1:30 p.m.

- Post press conference media and video availability, off-stage, at designated location for identified speakers and stage participants.
- Messaging and talking points provided for identified participants.

Literature Drop in Capitol – 1:30 p.m.

- Randle Communications will escort interested participants into Capitol to conduct literature drop following press conference. Collateral and talking points will be provided.

SAN FRANCISCO: **Wednesday, June 20. Location: San Francisco City Hall, East Steps**

Press Conference – 10:30 a.m. to 11:00 a.m. (Arrive at 9:45 a.m.)

- **Speakers:** Randle Communications will contact all speakers individually to confirm their participation and to provide logistical info and talking points / messaging.

LOS ANGELES: **Friday, July 6. Location: TBD**

Press Conference – 10:30 a.m. to 11:00 a.m. (Arrive at 9:45 a.m.)

- **Speakers:** Randle Communications will contact all speakers individually to confirm their participation and to provide logistical info and talking points / messaging.

Note: Speakers only at SF and LA press conferences; no additional stage participants.

Questions: Please contact Tovey Giezentanner 916-801-0344 or tgiezentanner@randlecommunications.com